

WOLFEBORO ECONOMIC DEVELOPMENT COMMITTEE

November 3, 1993

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PRESENT: Chairman Shirley Ganem, Bob Grott, Barbara Jackson, Bob Garland, Bill Wiebe, Tim Sullivan, Andy Milligan

ABSENT: P. Kimball, T. Triolo

The Chairman called the meeting to order at 7:30 a.m. in the Planning Office Conference Room, and asked for committee reports.

ROUTE 28 COMMITTEE

Barbara Jackson reported that they have been meeting weekly and sometimes twice weekly with Rick Chellman and seem to be in the home stretch. They are due to present the finished ordinance to the Planning Board on November 16 (or 17 seems to be the latest date).

STRATEGIC PLANNING COMMITTEE

Bill Wiebe said that they are meeting tonight with the Selectmen to present their strategic vision plan for Wolfeboro. It is important to get prepared, so the Town is ready to respond to applications, instead of having to react to others' initiatives. Wiebe passed out the draft of the statement they have prepared, and members suggested changes to strengthen it. This is the finished version:

Recognizing that Wolfeboro has unique advantages as a place to live and work and that these advantages will be maintained and enhanced, be it Resolved: that we, as Selectmen, have an obligation and responsibility to ensure this and be it further resolved that all departments, committees, and elected boards be guided by the following vision statement and that all activities and plans are to be in harmony with the intent of this statement.

..The existing "Quality of Life" enjoyed by Wolfeboro residents and visitors is to be maintained and enhanced.

..The combination of village and rural character will be preserved.

..Employment opportunities will be improved.

..Wolfeboro will be attractive to residents and visitors on a year-round basis.

Bill Wiebe will present the resolution, and Bob Grott will handle the follow-up.

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MARKETING PUBLIC ENTITIES

Wiebe and others who went to this course described the day. They divided the Town into four interest groups: retired people, tourists, businesses, and year-round residents and talked about reaching each one. Suggestions were radio call-in show to Selectmen, and broadcasting hearings of planning board, budget committee etc. to give people some idea of what they're voting on.

The discussion of Wolfeboro at the seminar kept coming back to tourism, the elderly, and "intellectual industries," rather than just industry. People are seeking enjoyable places to live, while they work via communication lines. The group developed some slogans like "Sample Wolfeboro," "Experience Wolfeboro," "Wolfeboro-Welcome Back."

Bill will be attending a seminar on Heritage Tourist this Friday, and hopes to bring back a satchel-full of literature.

S. Ganem reported that the Selectmen are interested in enlarging the Clark Museums to provide secure space for additional display of historical collections. New England has a lot of history, especially Wolfeboro.

NEW EDC MEMBER

A marketing person is especially needed. Kathy Eaton was suggested. A banker would also be good. The motion was made and seconded that Kathy Eaton be asked, and Bob Garland was going to do the asking. Greg Roark was also suggested.

NEW BDC MEMBERS

Andy Milligan reported that Tom O'Dowd has agreed to serve, and Jeb Bradley was asking the Ethics Committee of the NH House to see if there was any conflict with his becoming a member.

The meeting was adjourned at about 8:45. Next meeting will be next Wednesday, November 10 at 7:30 a.m. in the Planning Office Conference Room.

Respectfully submitted,

*Erik H. Antander*

Secretary